
Can I use online marketing?

Posted by timcrowe - 2007/08/23 06:51

Hi all. I am a small businessman with a very low budget.

I want to know is it possible to promote products online in a way that doesn't cost me much and lots of people get informed also?

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Re:Can I use online marketing?

Posted by sydney28 - 2007/08/23 07:04

hi timcrowe,

There're is many ways to promote a product online , seo is one of the best for savings .. But for a nice ranking it may take some times .. and many factors ..

So if you need some fast customers you will need to make some ppc campaigns or Cpm ..

Let me know if you need some assistance ..

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Re:Can I use online marketing?

Posted by tomdisouza - 2007/09/03 09:39

Hey buddy. You haven't mentioned what kind of business you do. Anyway, no matter what you do, you can easily promote your products & services online.

Have you heard of video marketing on websites? If you haven't, let me explain you...

There are sites like YouTube and LeadsbyVideo in which you can upload your video files for free viewing/sharing. But there's a difference between these two sites. YouTube is mainly for pure entertainment whereas LeadsbyVideo is dedicated exclusively to serious internet marketers.

So if you want some direct marketing and want to promote your products on the internet, choose a site like LeadsbyVideo. You make your product videos short and crisp, explain features and benefits, and then upload them on this site. A large number of people on the internet can then watch your videos.

And if you are lucky, people will refer your video to others, and then, there's no lookin back!

Post edited by: sydney28, at: 2007/09/03 20:49

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Re:Can I use online marketing?

Posted by shobhana - 2008/06/02 06:51

Hi,

I think you should go for online marketing but as you have not mention what kind of business you are doing I cant suggest you any specific kind of process but you can visit here :

<http://www.wisitech.com/what-we-do/seo-consultant.php>

I am sure you will get some informative stuff there which will help in you online process.

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Re:Can I use online marketing?

Posted by Blowdata4u - 2009/11/25 06:30

There are many low cost and free content management systems (CMS's). You can also commission the building of your

own if you have the money. Whichever path you choose your first task is to ensure the website conforms to the accepted industry standards in terms of its construction. Good code is a good plan and it's just as easy to do it right as it is to do it wrong. The same goes for SEO. You should ensure for example:

- * Each page allows for Search Engine Friendly (human readable) URL's. You should be able to manipulate these.
- * Each page has a unique title tag. Again you need to be able to manipulate these on a per page basis. Keywords in title tags are VERY useful.
- * Each page allows for a unique meta description tag. For the most part Google uses the meta description tag for the text snippet it displays in the search engine results page or SERP.
- * Each page allows for unique meta keywords. Although considered redundant it's better to be safe than sorry with meta keywords

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