
SEARCH ENGINE OPTIMISATION.

Posted by 99blogs - 2009/01/23 09:22

ABOUT SEARCH ENGINE OPTIMISATION.

Search engine optimization (SEO) is the process of improving the volume and quality of traffic to a web site from search engines via "natural" ("organic" or "algorithmic") search results. Usually, the earlier a site is presented in the search results, or the higher it "ranks," the more searchers will visit that site. SEO can also target different kinds of search, including image search, local search, and industry-specific vertical search engines.

As an Internet marketing strategy, SEO considers how search engines work and what people search for. Optimizing a website primarily involves editing its content and HTML coding to both increase its relevance to specific keywords and to remove barriers to the indexing activities of search engines.

Re:SEARCH ENGINE OPTIMISATION.

Posted by creativekuresh - 2009/10/22 12:06

SEO named from search engine optimization that generally increase the visibility of the web sites rank.

Re:SEARCH ENGINE OPTIMISATION.

Posted by judryn27 - 2009/12/04 09:14

Main concern in SEO is active link building this fetches the highest rank for your web site.

SEO Training

Re:SEARCH ENGINE OPTIMISATION.

Posted by didmac0 - 2010/05/07 06:41

In the other SEO strength you have also increase traffic to be done not only directory submission but another also to be:

- 1)Directory Submission
- 2)Social Bookmarking
- 3)Article submission
- 4)Press release submission
- 5)Forum Posting
- 6)Blog Comments etc...

Thanks...
didmac

Re:SEARCH ENGINE OPTIMISATION.

Posted by louisejessica5 - 2010/05/17 11:20

In one line we say SEO is done to increase SERP in search engines
SEO Services help in increasing page rank.

:) :) :)

Re:SEARCH ENGINE OPTIMISATION.

Posted by dvdv882 - 2010/07/29 07:24

99blogs wrote:

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A variety of methods can increase the prominence of a webpage within the search results. Cross linking between pages of the same website to provide more links to most important pages may improve its visibility. Writing content that includes frequently searched keyword phrase, so as to be relevant to a wide variety of search queries will tend to increase traffic. Adding relevant keywords to a web page's meta data, including the title tag and meta description, will tend to improve the relevancy of a site's search listings, thus increasing traffic. URL normalization of web pages accessible via multiple urls, using the "canonical" meta tag or redirects can help make sure links to different versions of the url all count towards the page's link popularity score.

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Re:SEARCH ENGINE OPTIMISATION.

Posted by jackdoson - 2010/07/30 09:52

Search engine optimization (SEO) is the process of improving the visibility of a web site or a web page in search engines via the "natural" or un-paid ("organic" or "algorithmic") search results. Other forms of search engine marketing (SEM) target paid listings. In general, the earlier (or higher on the page), and more frequently a site appears in the search results list, the more visitors it will receive from the search engine. SEO may target different kinds of search, including image search, local search, video search and industry-specific vertical search engines. This gives a web site web presence.

Want to get-on Google's first page and loads of traffic to your website? Hire a SEO Specialist from SKG Technologies seo specialist

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