
Email Marketing??

Posted by lisa wilson - 2009/08/04 09:19

Hello Friends,

Have You ever tried e-mail marketing?

I have never tried email marketing and think its a very tough job, You really need to go through a professional email marketing company to make sure you get "Non spammy" and Solicited emails sent out.

Whats your views and have you ever tried any form of it ?

what you think about sending brochures via mail for the advertisement of a product.?

Any reply will be greatly appreciated.

Thnks

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Re:Email Marketing??

Posted by dvdv882 - 2010/07/06 08:28

Email Marketing is becoming a popular tool for many small and home based businesses around the world. Email marketing allows businesses to reduce or even eliminate expenses for things like paper, ink/toner, envelopes, postage, etc., and these savings make it a very attractive method of promotion.

There are just a few key elements to launching and managing a successful email marketing campaign. They are . . .

1. The list.
2. The offer.
3. The follow-up.

Email marketing is one of the most powerful online marketing tools. Email marketing utilizes email as a means of communicating messages to people. If properly used it serves as a great tool to enhance relationships with your customers and potential customers, and no business can deny the power of strong customer relationships.

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